

3 ACCA

THIRD AFRICA CONGRESS ON
CONSERVATION AGRICULTURE
5-8 June 2023 | Rabat, Morocco



SPONSORSHIP & EXHIBITORS PROSPECTUS

Theme:

Building a Resilient Future in
Africa through Conservation
Agriculture and Sustainable
Mechanization

Organizers



In collaboration with



Supporting Conservation Agriculture in Africa

It is with great pleasure that we invite you to consider sponsoring or exhibiting at the 3rd Africa Congress on Conservation Agriculture (3ACCA) to be held on the 5th-8th June 2023, Rabat, Morocco.

The conference will host leading regional and international speakers showcasing the latest updates on sustainable agriculture and ecosystem management. The program is taking shape under the guidance of the international congress steering committee made up of leading practitioners, professionals and researchers, and will appeal to Smallholder, medium and large-scale farmers; Farmer organizations; Investors; Financial institutions; Equipment manufacturers and other inputs suppliers; Researchers and the academia; Non-governmental and extension service providers; Development partners; National governments, regional and international organisations.

Rabat is famously known as the 'Washington' of North Africa, because of its parks, boulevards, monuments, embassies, and government buildings, as well as the seat of the Royal Family.

Discover its fine food, restaurants, wildlife, and dynamic local arts and music scene.

We encourage you to take this opportunity to be involved in this exciting congress and look forward to welcoming you to this event.

Dr Faouzi Bekkaoui

INRA Morocco, Director General
Chair, National Organizing
Committee

Saidi Mkomwa

ACT, Executive Director
Secretary, Congress Steering
Committee

Organizers



In collaboration with



A Great Sponsorship Opportunity

- The BIGGEST all-Africa CA event on the continent with an expected attendance of over 600 farmers, policymakers, researchers, investors and industry players from AFRICA and ACROSS the globe.
- A STELLAR team of top presenters, INTERACTIVE DISCUSSIONS, multimedia coverage and web streaming to a global audience, and much MORE!
- A FORMAT that facilitates formal and informal interactions and co-ownership of a permanent CA knowledge and information-sharing platform that takes into account the needs of farmers, increased networking, partnerships and information sharing.
- BOLD discussions among CA stakeholders on KEY issues such as the use of CA technologies, which addresses both land and water management, and productivity issues, have the potential to minimize the impact of some of the major cases of food insecurity, thus contributing to the success of food security initiatives at national, regional and continental levels.

What's in it for you?

- Be visible to African and Global influencers, consumers and decision-makers before, during and after the event.
- An opportunity to consolidate corporate and community relationships and expose your staff to their key markets.
- Interacting with delegates face to face during the morning, afternoon tea breaks and lunch times plus the opening reception held in the exhibition area.
- Benefitting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.
- Some sponsorship packages include complimentary trade expo space, making your brand even more visible
- Wide-reaching visibility through the congress' promotional campaign which includes promotion in professional and trade journals and direct mail campaigns (through the African conservation Tillage network's significant database, email broadcasts and web exposure).

Please download the sponsorship pledge form on our congress' website;
www.africacacongress.org

For all inquiries regarding sponsorship and exhibition, please contact the organisation team through cacongress@act-africa.org

Sponsorship Level - SUMMARY

Item	Platinum	Gold	Silver	Bronze
Logo in the congress documents	★	★	★	★
Company listing in the handbook and on the congress website.	★	★	★	★
Sponsor's logo included in the official congress sponsors' banner	★	★	★	
Sponsor's banner displayed in meeting rooms & entrances (sponsors to provide).	★	★	★	
Colour advertisement on handbook inside front cover	★	★		
Complimentary exhibition booths.	★	★		
Display a promotional video clip on conference video screens during breaks.	★			
Sponsor's banner displayed during field visits (sponsors to provide).	★			
Sponsor's logo printed on available conference giveaways (bags, t-shirts) etc.	★			
Investment	\$40,000	\$20,000	\$10,000	\$5,000

Sponsorship Categories

Sponsorship level - Platinum (\$40,000 or more)

- Logo on the first pages of the congress documents
- Company listing in the handbook and on the congress website.
- Sponsor's logo included in the official congress sponsors' banner
- Colour advertisement on handbook inside front cover – 1 page (artwork to be supplied by the sponsor).
- Display a promotional video clip (2 minutes max video clip provided by sponsor) on conference video screens during breaks.
- Sponsor's banner displayed in meeting rooms, entrances & field visits (sponsors to provide).
- Sponsor's logo printed on available conference giveaways (bags, t-shirts) etc. Size and placement of logo at the discretion of the organisers)
- Complimentary exhibition booths – minimum 10m².

Sponsorship level - Gold (\$20,000 or more)

- Logo on the second pages of the congress documents
- Company listing in the handbook and on the congress website.
- Sponsor's logo included in the official congress sponsors' banner
- Colour advertisement on handbook inside front cover – half a page (artwork to be supplied by the sponsor).
- Sponsor's banner displayed in entrances (sponsors to provide).
- Complimentary exhibition booths – minimum 5m .

Sponsorship level - Silver (\$10,000 or more)

- Logo on the second pages of the congress documents
- Company listing in the handbook and on the congress website.
- Sponsor's logo included in the official congress sponsors' banner
- Sponsor's banner displayed in entrances (sponsors to provide).

Sponsorship Level - Bronze (\$5,000 or more)

- Logo on the second pages of the congress documents
- Company listing in the handbook and on the congress website.



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3ACCA Secretariat

African Conservation Tillage Network

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